

Hermitage Athletic Complex
SIGN SPONSORSHIP APPLICATION

Name of Applicant _____

Address _____

Phone _____ E-Mail _____

Type of Sign

___ Scoreboard (\$3,000 for initial 3 years, \$1,000/year after)

___ Fence Banner (\$450/year)

Field Preference

___ Softball Field #1 (Upper)

___ Softball Field #2 (Lower)

Fee \$ _____ for _____ years.

Full payment must accompany this application along with graphics/logo in electronic file form.

Application and fee to be returned to: Hermitage Parks & Recreation Dept., 800 N. Hermitage Rd., Hermitage, PA 16148. Checks are to be made payable to City of Hermitage.

For City Use Only

Received by _____ Date _____

Approved by _____ Date _____

Sign ordered date _____ Installed date _____

Executed agreement is to be attached to this application

City of Hermitage

Athletic Field Complex Sponsorship Policy

I. PURPOSE

The purpose of this policy is to establish procedures to sell sign and scoreboard sponsorships at the Hermitage Athletic Field Complex. Revenues generated will be used to offset continuing maintenance and operational costs at the Complex and other Hermitage Parks and Recreation programs.

II. DEFINITIONS

Scoreboard Display – A 21” x 8’ panel, made of aluminum, or similar material, to withstand weather and elements attached to a free standing scoreboard. The panel will display advertising for a business or entity.

Fence Banner Sign – A 4’ x 6’ banner sign, made of vinyl, or similar material, attached to chain link fences. The sign will display advertising for a business or entity.

III. PROCESS

1. All Displays, Signs

Applicants must submit a completed application and appropriate fees to the City of Hermitage Parks and Recreation Department for processing.

Applicants must provide a digital version of the graphics for the display or sign. Graphics must be approved by the City of Hermitage in its sole discretion.

The City of Hermitage reserves the right to reject or modify the graphics, language, words, or other contents of any display or sign. No products or services that promote alcohol, tobacco products, political candidates or issues or any illegal activity will be permitted.

Sponsorship fees will be established by the Board of Commissioners of the City of Hermitage and must be paid at the time of application.

If the application is approved, the City of Hermitage and the successful applicant will enter into an agreement for the sponsorship.

2. Scoreboard Displays

Scoreboard displays are 21’ x 8’, made of aluminum, or similar material, to withstand weather and elements. Displays will remain in place throughout the year.

The City will bear the costs of preparation of the display, graphics application and placement of the display.

Scoreboard displays are non-exclusive. The City reserves the right to place additional displays, affixed to the scoreboard. The number of scoreboard displays is restricted to the space available.

Scoreboard display agreements are for three year terms, with the full fee payable with the application.

Should the sponsor decide to change displays during the term of an agreement, the sponsor will be responsible for any costs incurred in the production and installation of a new display.

Displays are the property of the City of Hermitage.

3. Fence Banner Signs

Fence banner signs are available in a 4' x 6' size, made of heavy duty vinyl, or similar material. Fence banner signs will remain in place, at a minimum, between April 1 and November 1, each year.

Fence banner signs will be affixed to the outfield fences of the two softball fields.

The City will bear the costs of preparation of the fence banner sign, graphics application and placement of the sign.

Fence banner sign agreements can be for one, two or three year terms, with the full fee payable with the application.

4. Recognition

All display and sign sponsors will be listed on the Parks and Recreation page of the City of Hermitage web site.

FENCE BANNER SIGN SPONSORSHIP AGREEMENT

THIS AGREEMENT is entered into this ___ day of _____, _____, by and between the **CITY OF HERMITAGE**, a Pennsylvania Home Rule Third Class City with offices at 800 North Hermitage Road, Hermitage, PA 16148 (Hereinafter “ the City”) and _____, with offices at _____.

WHEREAS, the City owns the Hermitage Athletic Complex, 750 South Darby Road, Hermitage, PA 16148 consisting of facilities including two youth softball fields; and

WHEREAS, _____ desires to be a sponsor at the Hermitage Athletic Complex based on the terms outlined below.

NOW, THEREFORE, with the foregoing premises incorporated herein, it is agreed as follows:

1. _____ agrees to an initial sponsorship fee of \$ _____ for a ___ year agreement.
2. The City will affix a sponsorship fence banner sign to the outfield fence at Softball Field #__ at the Hermitage Athletic Complex under the following terms, conditions and specification:
 - A. The size of the sign will be 4 feet in height by 6 feet in length.
 - B. The graphics on the sign will be provided by _____, in computer file form. However, the graphics must be approved by the City in its sole discretion.
 - C. The sign will be prepared in a professional, workmanlike manner and will be made of vinyl, or a similar material, so as to withstand weather and elements.
3. The City will affix the sign to the outfield fence, said placement to be at the sole discretion of the City.
4. The City will bear the cost of preparation of the sign, graphics and placement of the sign.
5. The sign will remain affixed to the outfield fence at Softball Field #__ at the Hermitage Athletic Complex for a period of _____ years from the date of its installation.
6. The subject sign will be non-exclusive. The City reserves the right to place additional signs, affixed to the outfield fence.
7. This agreement may be terminated by the City at any time with any refund for the unexpired term being solely in the discretion of the City.
8. This agreement is personal to the sponsor and shall not be assigned nor the rights hereunder sub-let in whole or part without the permission of the City.

IN WITNESS THEREOF, the parties have set their hands and seals the date first above written.

CITY OF HERMITAGE

By _____

By _____

Gary P. Hinkson, City Manager

SCOREBOARD SIGN SPONSORSHIP AGREEMENT

THIS AGREEMENT is entered into this ___ day of _____, _____, by and between the **CITY OF HERMITAGE**, a Pennsylvania Home Rule Third Class City with offices at 800 North Hermitage Road, Hermitage, PA 16148 (Hereinafter " the City") and _____, with offices at _____.

WHEREAS, the City owns the Hermitage Athletic Complex, 750 South Darby Road, Hermitage, PA 16148 consisting of facilities including two youth softball fields; and

WHEREAS, _____ desires to sponsor a scoreboard at the Hermitage Athletic Complex based on the terms outlined below.

NOW, THEREFORE, with the foregoing premises incorporated herein, it is agreed as follows:

1. _____ agrees to an initial sponsorship fee of \$3,000.00 for a three year agreement. After three years the agreement can be renewed at an annual fee of \$1,000.00
2. The City will affix a sponsorship sign to the current scoreboard, or any eventual replacement scoreboard, at Softball Field #__ at the Hermitage Athletic Complex under the following terms, conditions and specification:
 - A. The size of the sign will be 21 inches in height by 8 feet in length.
 - B. The graphics on the sign will be provided by _____, in computer file form. However, the graphics must be approved by the City in its sole discretion.
 - C. The sign will be prepared in a professional, workmanlike manner and will be made of aluminum, or a similar material, so as to withstand weather and elements.
3. The City will affix the sign to the scoreboard, said placement to be at the sole discretion of the City.
4. The City will bear the cost of preparation of the sign, graphics and placement of the sign.
5. The sign will remain affixed to the scoreboard at Softball Field #__ at the Hermitage Athletic Complex for a period of three (3) years from the date of its installation.
6. The subject sign will be non-exclusive. The City reserves the right to place additional signs, affixed to the scoreboard.
7. This agreement may be terminated by the City at any time with any refund for the unexpired term being solely in the discretion of the City.
8. This agreement is personal to the sponsor and shall not be assigned nor the rights hereunder sub-let in whole or part without the permission of the City.

IN WITNESS THEREOF, the parties have set their hands and seals the date first above written.

CITY OF HERMITAGE

By _____

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Gary P. Hinkson, City Manager