

The revised budget from what the HCEDC saw last included a reduction in the allowable administration costs of \$8,000 with the balance taken out of Housing Rehabilitation. The Board approved the application and it was submitted March 30, 2007.

The City's Block Grant Public Facilities and Improvement Project and a second component of the Community Facilities Project at the Patagonia Volunteer Fire Department will be bid in May. The streets being paved are Adelaide Street, Crawford Drive and Marshall Street. The Patagonia Fire Station roof repairs were done last fall, but there is some site work that needs completed. This will be piggybacked with the paving program.

In March the City met with the Governor's staff and Senate Republican leadership in Harrisburg to discuss the Technology Center project. It is still considered a high priority project there. Regarding the EDA – ARC efforts, the City was asked to submit a final application for ARC funds for \$200,000 and for EDA funds supplemental information requested was submitted.

The status of the Armory project has not really changed. The Amory might become available in late 2009-2010 and the City has looked into different avenues to acquire the building when it does become available. Mr. Gulla stated that it will be an interesting and complicated effort because the City will be going to State agencies asking them for funding assistance to buy State owned property. The City will be dealing with the Department of Military Affairs, the Governor's Office, the Department of General Services, and the Department of Conservation and Natural Resources.

The next City newsletter will be published April 27. This edition is primarily targeted to Parks and Recreation and the Summer Recreation Program.

Rex Knisley stated that a picture of the Middle School was in the Town Center Study and questioned if there are any plans regarding what will be done with the building. Mr. Gulla stated that the schools have indicated that they have made no decision on what will be done with the middle school and elementary school buildings.

B. Community Marketing Program

- digital marketing project update

Mr. Gulla summarized the marketing project to date. He stated that in September or October the City was approached by Sharon Regional Health System (SRHS) about partnering on a marketing project. SRHS was in the process of putting together a very targeted marketing effort for physician recruitment. The HCEDC met with them to collaborate on an effort to procure photography that would benefit both of organizations. In November and December a couple of work meetings were held to discuss the product we wanted to have. At our January meeting, we decided that Rongaus Creative Group was the company we would use, their proposal was favorable and we started finalizing the product.

The video prepared for Sharon Regional Health System was shown to the HCEDC.

The City's marketing product is packaged in a black folder with metallic copper print and includes usable post cards and a DVD of the City. On February 20th, the City arranged to have 6-7 testimonials recorded that will be incorporated into the DVD.

At this time the City needs to give Rongaus direction on which narrator to use, review the final audio, and determine the quantity of packets to be ordered. The HCEDC recommended using the narrator that was used in the SRHS production. Originally it was thought 1,000 packets would be sufficient. The DVD, which is currently about 8 minutes long, could be edited for specific companies or targeted viewers.

C. Information Resource Technology, Inc.

- **RLF – Extension of time for loan closing.**

IRT is moving forward with their project, but they are requesting to extend the deadline for completion of their project and the loan closing. They have retained a local architect and the design of the building is complete. Their Land Development Plan has been approved and they are now requesting proposals for contractors. They hope to start construction in the next 30 days and be in the building by the end of the summer.

Angela Palumbo made a motion to approve IRT, Inc.'s request to extend the deadline for completion of their project in LindenPointe. George Kraynak seconded the motion. All members approved.

D. Special Bond Projects Update

Ian Garfoli updated the HCEDC on the status of the bond projects:

- 1.) The contractor for the Whispering Pines Project is fighting poor site conditions, but the bulk of the work is done and they should be complete in 4-6 weeks.
- 2.) The LindenPointe Recreational Trail Project is about 50% complete. They are hoping for good weather to complete the project and probably have 4-6 weeks of work to do.
- 3.) The Hogback Bridge Project began at the beginning of April and the project is moving quickly. They demolished the bridge in a day, tore down the west embankment wall and retrieved the stone which is now at the Street Department. They should be done by the end of July.
- 4.) The Indian Run Project is on hold until good weather. The contractor may not complete seeding and planting for final restoration until May.
- 5.) The Hermitage Town Plaza Stormwater Project is ready to be bid.
- 6.) The Theota Drive Stormwater Project is in the preliminary engineering phase.
- 7.) The State Street Culvert Project will probably not be bid until the end of the summer.
- 8.) The City has obtained \$184,000 for the construction of sidewalks along Highland Road for the Transportation Enhancement Project. Plans are at PennDOT for finalizing and the project should be advertised soon. Construction should be complete by the end of the summer.
- 9.) The City has secured \$533,000 through the MPO for the Maple Drive/State Street Intersection Project. This project will consist of widening the south side of Maple Drive for a left turning lane and other site improvements.

Tony Zucco moved to adjourn the meeting. George Kraynak seconded the motion. All members approved and the meeting adjourned at 8:25 a.m.

Respectfully Submitted,

Amy Gargiulo
Recording Secretary